

## Meet your Team Coordinator

Chris Gerber will be your AIDS Walk Team Coordinator and coach throughout the campaign. He is here to help you with team recruitment, fundraising ideas, and all of the tools you need to help your team reach its goal.



### Participating Groups Include:

GLBTQ Organizations  
Technology and E-commerce  
Science and Biotechnology  
Sports and Recreation  
Accounting, Finance & Insurance  
Non-Profit Organizations  
Retail  
Religious Organizations  
Friends, Family, and Memorials  
Entertainment, Media, and Music  
Unions  
Restaurants, Food and Beverage  
...and more!

## How do your efforts change lives?

Funds raised by AIDS Walk Portland directly benefit **Cascade AIDS Project (CAP)** and several other local HIV/AIDS service organizations. Now in its **30th year** of service, CAP is the oldest and largest HIV/AIDS service organization in Oregon and Southwest Washington. Its mission is to prevent HIV infections, support and empower people living with or affected by HIV, and eliminate HIV-related stigma and health disparities.



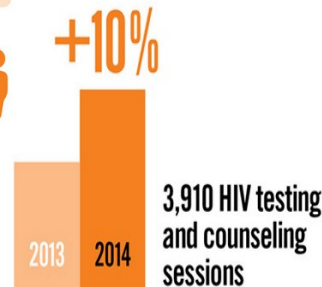
To learn more visit  
[cascadeaids.org](http://cascadeaids.org)

### Because of CAP, in 2014...



**2,413** people received support services,  
including housing, employment counseling, referrals and continuing education.

**3,422**  
Youth engaged in educational  
conversations about healthy sexuality



## Form a Team and Join Us on September 12, 2015



Contact Team Coordinator, Chris Gerber:

[ChrisG@aidswalk.net](mailto:ChrisG@aidswalk.net)

503.278.3858



Last year, team fundraising accounted for 55% of the total raised by AIDS Walk Portland participants. Our Team Captains are the heart and soul of this event. Please form a team and join us in the fight against HIV/AIDS in our community.

A team is any group of co-workers, fellow students, religious/civic organization members, friends, or family members who register, raise money, and walk together on the day of AIDS Walk Portland. Teams range from two to more than 100 walkers.

In 2014, nearly 10,000 walkers participated and raised more than \$450,000 to help CAP provide HIV/AIDS services, public education, and outreach. The 2.5 mile walk showcases community spirit as people from all walks of life come together to play a central role in the success of one of the most recognizable and respected AIDS fundraising events in the Pacific Northwest.

**TAKE THE FIRST STEP:  
REGISTER YOUR TEAM TODAY!**

**AIDS Walk Portland is  
Saturday, September 12, 2015.**

Register your team online at  
[aidswalkportland.org](http://aidswalkportland.org)  
or by phone at 503.278.3858.

**Team Captain registration is only \$10**

Once your team is registered, you will have access to resources and support to ensure your team's success:

- Chris, your Team Coordinator & Fundraising Specialist, will assist you with day-to-day support, coaching, and fundraising ideas.
- Your own team and personal fundraising web pages to promote your team and collect donations online.
- The ability to use email and social media to reach out to potential donors and Team Members right from your account.
- Free promotional materials including posters and postcards
- Motivational workshops to pick up expert fundraising tips, learn how to use our website, and network with other teams.
- Email updates with tips and tools to help you achieve fundraising success.

# GOLD TEAMS

Gold Teams are recognized as the top fundraising teams from the previous year's AIDS Walk Portland, and enjoy special perks at the event!

1	<b>The Disney Dynasty: Heroes and Villains</b>	<b>\$57,458</b>
2	<b>Powerhousers</b>	<b>\$12,975</b>
3	<b>Firebrand Sports</b>	<b>\$10,471</b>
4	<b>PQ Monthly/Brilliant Media</b>	<b>\$9,867</b>
5	<b>Wells Fargo Walkers</b>	<b>\$9,825</b>
6	<b>Positive Force NW</b>	<b>\$7,293</b>
7	<b>A-Team</b>	<b>\$7,260</b>
8	<b>Pride Financial Partners</b>	<b>\$6,636</b>
9	<b>Bar Challenge Silverado</b>	<b>\$6,469</b>
10	<b>Our House</b>	<b>\$6,392</b>